

FOR IMMEDIATE RELEASE

November 25, 2010



Ready Roast Nut Company, a trusted supplier of natural and roasted tree nuts, is introducing Whole Natural Almonds in an economical 32 oz. bag. The California grown almonds used are the premium Nonpareil variety, considered to be the tastiest of the varieties and ideally suited for nutritious high protein snacking or baking. The product is USDA Supreme grade, and sized 23 to 25 kernels per ounce. The colorful packaging is made from high quality film to retain freshness.

The product will appeal to health conscious consumers and is ideal for positioning in the produce, health foods and snack food aisles. Ready Roast Whole Natural Almonds contain no added ingredients. The Madera, Calif. based company process all tree nuts, including natural, oil roasted, and dry roasted products in whole and diced forms.